

Advancing Plastics in the Circular Economy

Thursday 29 June
BPF House, London

Members £149 + VAT
Non Members £249 + VAT

Contact:
Paul Baxter
events@bpf.co.uk
+44 (0)207 457 5047
www.bpfevents.co.uk

Presentations from



Advancing Plastics in the Circular Economy

This joint British Plastics Federation and PlasticsEurope event will provide you with a complete examination of the circular economy package. The event will look at the details of the package as it currently is, as well as providing an exploration of the circular economy in automotive and packaging applications.

Featuring a panel debate, a case study and a look at an alternative view on the circular economy, this one-day seminar will provide you with an opportunity to learn everything you need to know about the circular economy and to network with your peers.

Who should attend: This seminar is aimed at senior and middle managers from companies in the plastics industry who are engaged with and impacted by the circular economy.



Seminar Programme

Morning Session

- | | |
|-------|---|
| 10.00 | Registration & Refreshments |
| 10.25 | Chairperson's Introduction
<i>Geraldine Faulkner, Recycling and Waste World</i> |
| 10.30 | The Circular Economy in Europe
<i>Neil Rogers, Procter & Gamble</i> |
| 11.00 | The Circular Economy in Practice
<i>Susan Jay, WRAP Cymru</i> |
| 11.30 | Morning Break |
| 11.45 | The Circular Economy—An Alternative View
<i>Richard Howard, Policy Exchange</i> |
| 12.15 | Panel Debate |

Afternoon Session

- | | |
|-------|---|
| 12.35 | Networking Lunch |
| 13.35 | Propelling Plastics into the Circular Economy
<i>Adrian Griffiths, Recycling Technologies</i> |
| 14.00 | Reusable Packaging—Luxus Bin2Bin and Tray2Tray Scheme
<i>Peter Atterby, Luxus</i> |
| 14.30 | The Circular Economy in Automotive
<i>Ian Ellison, JLR</i> |
| 15.00 | Afternoon Break and Close |



Speakers



v

Ian Ellison

Jaguar Land Rover

Ian leads a team of engineers with the aim of reducing the environmental impacts of JLR products by looking at their whole life cycle impacts and seeking improvement opportunities in such areas as closed loop material flows, resource efficiency, process efficiency and value chain design.

Ian's previous roles include Corporate Responsibility Director, Strategic Change Director and Head of Information Systems and Strategy, in international businesses spanning electronics, software, consulting, aerospace and defence sectors.

Holding an Engineering degree and a Master's degree in Sustainability from Cambridge University, where he is also a CISL tutor and Senior Associate, Ian's professional qualifications include Chartered Engineer, Chartered Management Accountant and Chartered IT Professional.



v

Richard Howard

Policy Exchange

Richard Howard joined Policy Exchange in 2014 as Head of the Environment & Energy Unit. He has since produced a number of influential reports on topics including: energy policy and regulation, new energy technologies, fuel poverty, air quality, waste management, and industrial strategy.

He recently produced a major report arguing that following Brexit, the UK should develop its own approach to waste policy rather than adopting the EU's proposed *Circular Economy Package*. Richard has more than 10 years' experience in energy and environmental policy, economics, and government affairs. His last role was as Chief Economist at The Crown Estate, and prior to that he worked as an economic consultant.



v

Neil Rogers

Procter & Gamble

Neil Rogers is an Award Winning, Package Development Technologist with The Procter and Gamble Company, with over 23 years' experience of business-building packaging innovation. He is P&G's expert in Flexible Packaging, Rigid Liquid Packing, and Labelling, and has extensive experience in Sustainability, Patent Development, Connect & Development, Global Procurement, Packing Line Creation, and Technical Training.

His currently responsibilities include defining and delivering P&G's Global Sustainability Effort for Flexible Packaging. He is the Brand Owner Representative on the Steering Team of the CEFLEX Consortium (Circular Economy for Flexible Packaging). Neil will present and discuss P&G's Sustainability Effort with specific focus on Flexible Packaging.

Registration

NAME:

ORGANISATION:

ADDRESS:

EMAIL:

TELEPHONE:

METHOD OF PAYMENT

☐ Cheque enclosed

☐ Credit Card (Visa, Mastercard etc.)

Card no:

Security no:

Expiry Date:

Issue No:

NO. OF DELEGATES:

DELEGATE NAMES:

PRICE PER DELEGATE (excl. VAT)

Total (excl VAT) £ _____

VAT (20%) £ _____

TOTAL: £ _____

CARDHOLDERS ADDRESS:

SIGNATURE:

Fill out this form and fax to +44 (0)207 457 5045 or email events@bpf.co.uk

Future Events

9 May, Worcester

BPF Rotational Moulding Seminar: Innovation

6 June, London

Industry 4.0: Plastics and the New Industrial Revolution

5 July, London

BPF Brexit Seminar

Contact:
Paul Baxter events@bpf.co.uk
+44 (0)207 457 5047 www.bpfevents.co.uk

PlasticsEurope
Association of Plastics Manufacturers

BPF
British Plastics Federation