

PLASTICS PACKAGING:

KEY TRENDS FOR THE FUTURE

Wednesday
13th June 2007

Advanced
Manufacturing
Park
(Rotherham)



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In today's uncertain conditions, survival in the short-term is the consuming objective, but planning for the future remains essential. Furthermore, we are constantly seeing negative, misguided statements in the media associated with plastics packaging.

To ensure the success of **your** company the BPF has assembled a team of top-speakers to explore the medium-term future of the industry and to provide you with the facts to **bite back at the critics** of plastics packaging.

Topics will Include:

- ♦ **Changing attitudes** towards plastics packaging
- ♦ **Innovations** in **polymers** and **additives**
- ♦ **Smart materials** and **new polymer concepts**
- ♦ **Global Trends** in packaging markets
- ♦ **Changing legislation** and **environmental concerns**

A British Plastics Federation Conference

PLASTICS PACKAGING: KEY TRENDS FOR THE FUTURE

CHAIR: Peter Davis

09:45 **Registration & Refreshments**

10.15 **Start and Introduction**

Peter Davis
BPF

SESSION 1: RETAILERS AND DESIGN

10.20 **Packaging from a retailers perspective**

- ♦ Perspective of the downstream user
- ♦ Changing attitudes and future market drivers

Terry Robins
TRPackSolutions

10.50 **Designing The Packaging of the Future**

- ♦ A designers perspective on the packaging of the future
- ♦ Trends in packaging design

Dominic Hale
PI3

11.20 **Coffee Break**

SESSION 2: INNOVATIONS IN PACKAGING

11.30 **Innovations in polymers for packaging**

- ♦ Effects on polymer innovation in the packaging industry
- ♦ Current perspectives on waste management
- ♦ The benefits of plastics in packaging

Neil Mayne
PlasticsEurope

12.00 **Innovations in additives for packaging**

- ♦ Latest innovation in additives for the packaging industry
- ♦ Additives to improve sustainability
- ♦ Additives for waste management and biodegradability

BPF Additives Group

12.30 **Smart polymers and new polymer concepts**

- ♦ Latest technologies for new polymer concepts
- ♦ The development of smart polymers & their application in packaging

Dr Malcolm Butler
Farapack Polymers

13.00 **NETWORKING LUNCH**

"Plastics packaging has never been under the spotlight as much as it is today. Attendance is crucial to learn about key trends which can provide opportunities for your future business and to acquire tools to help you protect your current market position."

Philip Law, BPF



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SESSION 3: WORLD TRENDS, LEGISLATION AND THE ENVIRONMENT

13.45 Insight into the global packaging industry

Keith Barnes
Mintel/KB Consultants

- ◆ Plastics packaging innovations from around the globe
- ◆ Statistical overview of the global plastics industry
- ◆ Emerging markets and opportunities

14.15 Plastics Packaging: Food Contact Legislative Update

TBA

- ◆ Food contact legislation update
- ◆ Cost savings through exposure modeling and the Expoplast Project

14.45 Packaging—Reducing Your Carbon Footprint

TBA

- ◆ Improving the environmental impact of packaging
- ◆ Packaging's contribution to sustainable development

15.15 Engaging in the Packaging Debate

Philip Law
BPF

- ◆ The current pressures on plastics packaging
- ◆ Arming *you* with the facts to defend *your* business
- ◆ Informing the downstream user

Seminar Outline

Key Issues addressed and discussed include:

- ◆ **Changing attitudes** towards plastics packaging
- ◆ **Innovations** in **polymers**, **additives** and **smart materials**
- ◆ **Global Trends** in packaging markets
- ◆ **Changing legislation** and **environmental concerns**

Who Should Attend

The seminar is aimed at all those involved in the plastics packaging supply chain including, materials and additives suppliers, plastics processors, recyclers and end users.

Venue:

Advanced Manufacturing Park

Innovation & Technology Centre

Brunel Way

Catcliffe

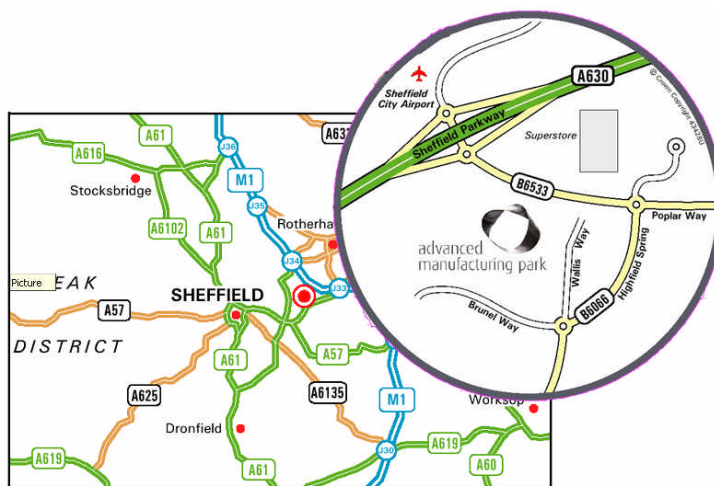
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REGISTRATION FORM FOR SEMINAR 13th JUNE 2007 PLEASE FAX OR POST BACK TO THE ABOVE ADDRESS

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No. Delegate spaces that you
wish to reserve

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PRICE:	F.T STUDENT/ACADEMIC —	£60.00 + VAT
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Terms and Conditions

All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded as well as joining instructions.

Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received before 8th June 2007 — No refund will be given after the this date.

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