

DESIGN INNOVATION WITH COLOUR & ADDITIVES AT PDM2011 EXHIBITION **ExCeL LONDON**

A **FREE EVENT** run by the BPF Masterbatch & Technical Compounds Group
aimed at designers to broaden their horizons about colour & additives

DATE

Thursday 19th May
2011

LOCATION

Titanium Room,
Platinum Suite

TIME

SESSION 1:

10.30am—12.30pm

SESSION 2:

2.00pm — 4.00pm

CONTACT

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This seminar will focus on the important role of colour and additives in achieving the shade and effect desired by the designer and end user. Member companies from the Masterbatch and Technical Compounds Group of the British Plastics Federation (BPF) will be on hand to offer their expertise and provide practical advice tailored to the needs of the designer.

THE SEMINAR PROGRAMME:

10.00 / 13.30 Refreshments

10.30 / 14.00 Chairman's Introduction

10.35 / 14.05 Introduction to the BPF Masterbatch & Technical Compounds Group
Greg Hammond, Chair BPF Masterbatch & Technical Compounds Group

10.45 / 14.15 Colour from the Designers Point of View
Tony Gaukroger, ColourTone

11.00 / 14.30 Adding Value through Colours & Additives

- Colour Vision: colour trends in the coming year
Gabriel-Chemie Group
- Advanced Liquid Systems: an alternative approach in colorants
ColorMatrix Europe
- Compostable Polymers: the challenges of colouring and maintaining standards
Colloids

11.30 / 15.00 Q&A Session

11.45 / 15.15 Adding Value through Colours & Additives

- 10 Masterbatch Secrets You *Must* Know When Designing in Plastic
Silvergate
- Adding Anti-counterfeit Technologies to Polymers
Addmaster
- Additive Masterbatches to Promote Oxo-biodegradability in Plastics
Wells Plastics

12.15 / 15.45 Q&A Session

12.30 / 16.00 Round up & Close

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For further information please contact the BPF Event Team

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POST **BPF House**
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REGISTRATION NECESSARY

PLEASE FAX OR POST BACK TO THE ADDRESS ABOVE

Please note that as this event will be taking place within the Platinum Suite where PDM2011 will be located, registration (free) for the exhibition will be necessary. For further information please visit: www.pdmevent.com

YOUR NAME

NUMBER OF DELEGATES

COMPANY NAME

DELEGATE NAMES

ADDRESS

EMAIL

PREFERRED SESSION (PLEASE TICK)

TEL

SESSION 1(10.30am—12.30pm): ☐

SIGNATURE

SESSION 2 (2.00pm—4.00pm): ☐