



Register online at  
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**DATE**

28th November 2013  
10.15am

**LOCATION**

**BPF House**

6 Bath Place  
Rivington Street  
London  
EC2A 3JE

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BPF Events Team

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Members £149

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Non Members £249

# Plastics in Automotive Applications

A BPF Seminar

Presentations by ...



The  
manufacturers'  
organisation

**BIS**  
Department for  
Business Innovation  
& Skills



# Plastics in Automotive Applications

## A BPF SEMINAR

This one day seminar will explore the key issues facing the automotive industry in the UK that you need to be aware of. The seminar includes presentations on the new government automotive strategy, an overview of the automotive sector as well as presentations on lightweighting and car design. This is your opportunity to network with your peers and to listen to influential and knowledgeable speakers who will provide you with information that will prove essential to your business.

### THE SEMINAR PROGRAMME

- 10:15**     **Registration & Refreshments**
- 10:45**     **Chairman's Introduction** - *Peter Davis OBE, British Plastics Federation*
- 10:50**     **The UK Automotive Sector—An Overview** - *Peter Cook, University of Buckingham*
- Key issues facing the industry
  - How to grow the UK supply chain
- 11:30**     **Materials for Lightweighting** - *Joachim Simon, Bayer*
- 11:50**     **Tea/Coffee**
- 12:05**     **What an Automotive Major Wants to See From the Supply Chain**  
*Nat Spencer, Jaguar*
- 12:40**     **The Economic Situation in the Automotive Sector** - *Rachel Pettigrew, EEF*
- What the future holds for the automotive sector
  - What the plastics industry should be aware of
- 13:10**     **Networking Lunch**
- 14:00**     **Automotive Strategy** – *Nick Grout, Department for Business, Innovation and Skills*
- 14:30**     **Ecoshell and the future of the car industry**  
*Dr Hrushikesh Abyankhar, Cranfield University*
- An explanation of ecobuild and its implications
- 15:00**     **Tea/Coffee**
- 15:15**     **Design and the use of plastics in cars** - *Ian Adcock, Auto Design*
- What a designer wants from materials
  - Aesthetics through materials
- 15:50**     **Close**

For more information visit [www.bpfevents.co.uk](http://www.bpfevents.co.uk)

# SPEAKERS BIOGRAPHIES

## **Peter Cooke, University of Buckingham**

Professor Cooke has spent twenty years in management education – at Henley Management College where he was Director of Automotive Management, at Nottingham Business School where he was KPMG Professor of Automotive Industries Management, and, from August 2007 to April 2013, as the KPMG Professor of Automotive Management and Head of Centre at Buckingham.

## **Nick Grout, Department of Business, Innovation and Skills**

Nick Grout joined the BIS Automotive Unit in July to oversee implementation of the new Automotive Strategy, published by the joint Government / industry Automotive Council in the same month. He also leads work to promote a strategic, long term approach to the Government's engagement with key companies in the sector.

## **Rachel Pettigrew EEF**

Rachel Pettigrew has worked as a Senior Economist at EEF since March 2012. She is involved in EEF's work on the economy and industrial policy, which encompasses both macro-economic issues and matters relating to productivity and competitiveness. Rachel contributes to the department's work on issues including investment; tax; exporting; access to finance; and economic forecasting. Her responsibilities include helping to develop and communicate EEF's policy thinking to members, the media, the government and other key policy formers.

## **Dr Joachim Simon, Bayer**

Dr. Joachim Simon, Chemist, born 1966 started his industrial career at Central Research of the Bayer AG in 1994 after research assessments in Japan and Canada. Following a research segment lead in the area of Coatings, Sealants and Adhesives, in 2004 he took over the lead of strategy development for the Bayer Material Science business within the Bayer AG holding.

Since end 2009 he returned to operative Bayer Material Science business, with business responsibility for the automotive customers in Europe, Africa and Latin Americas in the business unit Polycarbonates. Since 2012 he is Marketing head for the European Polycarbonate business and globally responsible Marketing head for the automotive business.

## **Nat Spencer, Jaguar/Land Rover**

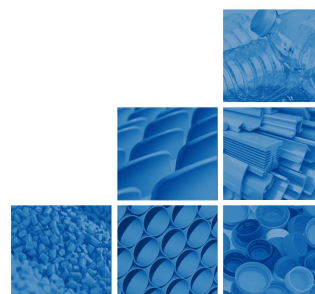
Since graduating from Nottingham University with a BEng in Mechanical Design, Materials and Manufacturing and from QMW College with an MSc in Materials Research, Nat has spent a number of years working with lasers, focussing on optimising marking parameters on a range of different materials for various technologies.

Nat moved into the aerospace composites industry with Meggitt Thermal Systems for 5 years working on materials development and failure analysis, prior to joining Jaguar Land Rover Materials Engineering in 2008. At Jaguar Land Rover his role as an Interior Trim specialist gives him the opportunity to support both Jaguar and Land Rover interior trim components with plastic, leather and textile requirements and development. Nat is also involved with Materials Characterisation and TSB research projects.



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**For further information please contact the BPF Events Team**

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### REGISTRATION FORM FOR SEMINAR 28th November 2013

PLEASE FAX OR POST BACK TO THE ABOVE ADDRESS

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TOTAL (excl. VAT) £

VAT £

TOTAL: £

Card holder's Address:

Signature

#### Terms and Conditions

All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded as well as joining instructions. Please make all cheque payments out to 'The British Plastics Federation'

**Cancellation:** If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

**Refunds:** A charge of 20% will be made on written cancellations received before two weeks before the seminar – No refund will be given after the this date.

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This literature is correct at the time of going to print, however the BPF reserves the right to alter the programme without prior notice.

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