

Plastics in Automotive Applications 2017

Thursday 9 November

Jaguar Visitor Centre, Birmingham, B35 7RA

BPF and Plastics Europe Members £149 + VAT

Non Members £249 + VAT

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Presentations from



Plastics in Automotive Applications 2017

The UK is a growing producer of vehicles but what role can plastics play? This joint BPF and Plastics Europe one-day seminar will explore the current state of the automotive market, as well as looking at future opportunities such as electric vehicles and autonomous vehicles.

Featuring speakers from organisations such as Aston University, Axion Recycling and Sabic, this event will provide plastics manufacturers with the opportunity to network and the chance to listen to our expert speakers.

Who should attend: This seminar is aimed at senior and middle managers from companies in the plastics industry who are involved in the automotive supply chain.



Seminar Programme

Morning Session

- 10.00 Registration & Refreshments
- 10.25 **Chairman's Introduction**
Speaker TBC, BASF
- 10.30 **Feast or Famine? The State of the Automotive Industry in the UK**
Martin Rees, Prime Advantage Advisory
- 11.00 **The importance of vehicle weight reduction and the opportunities for polymeric materials'**
Mark Ellis, Nissan
- 11.30 Morning Break
- 11.50 **The Importance of Lightweighting Materials for the EU Strategy for Low-Emission Mobility**
Ortwin Meuss, Sabic

- 12.20 **Life for the Automotive Industry in a Brexit World**
Professor David Bailey, Aston University

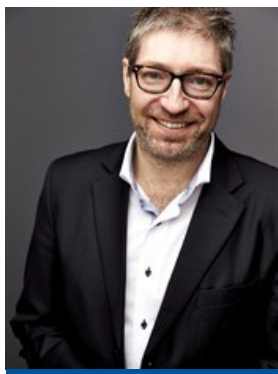
- 12.50 Networking Lunch

Afternoon Session

- 13.50 **Electric Vehicles**
Keith Budden, Cenex
- 14.20 **Recycling and Automotive**
Keith Freegard, Axion Recycling
- 14.50 **Autonomous Vehicles—The Future of the Automobile?**
- 15.20 Afternoon Break and Close



Speakers



Professor David Bailey

Aston University

Professor David Bailey, an influential business expert on economic restructuring and industrial policy, is perhaps best known for his knowledge of UK and West Midlands car manufacturing.

As an author, regular media commentator and newspaper columnist, he has provided articles and commentary on key economic and regional policy issues including the closure and eventual reopening of the MG Rover car plant in Birmingham, UK, and the Jaguar Land Rover economic success story.

Most recently, David has undertaken European funded research on using foreign investment to upgrade clusters and on industrial and regional policy and the rise of 'phoenix' industries such as the low carbon vehicles cluster here in the West Midlands.

He has also recently worked with SQW Consulting on a project for BEIS on developing a framework to assist Local Enterprise Partnerships (LEPs) in responding to economic 'shocks' and restructuring. He has twice chaired the Regional Studies Association, and has acted as a special advisor to the House of Commons Select Committee on the West Midlands region, presenting to a number of select committees and All Party Parliamentary Groups. He has also been a Non-Executive Director at University Hospitals Birmingham NHS Foundation Trust from 2006-2013.



Keith Freegard

Axion Recycling

Keith is a director of Axion Recycling Ltd with over 30 years' of operational management experience in a wide range of production environments. In recent years he has led the development Axion's unique End-of-Life vehicle recycling business in Manchester, with a focus on sales and marketing of high-quality plastics, aggregates and alternative fuels made from recovered ELV & WEEE waste streams.

He is vice chairman of the BPF's Recycling Group and a non-executive director of OPRL – the on-pack recycling label scheme for consumer packaging.

Registration

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ORGANISATION:

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Future Events

5 October, London

Thermoplastic Composites

23 November London

Recycling the Unrecyclable

30 November, London

BPF Packaging Seminar

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PlasticsEurope
Association of Plastics Manufacturers

BPF
British Plastics Federation