



Register online at
www.bpfevents.co.uk

DATE

21st November 2013
10.15am

LOCATION

BPF House
6 Bath Place
Rivington Street
London
EC2A 3JE

CONTACT

Paul Baxter,
BPF Events Team

EMAIL

events@bpf.co.uk

TEL

+44 (0)207 457 5047

FAX

+44 (0)207 457 5045

WEB

www.bpfevents.co.uk

PRICE (EXC VAT)

Members £199
Affiliate Members £219
Non Members £249
Academic Rate £50
Additional Tickets £100

Plastics in Packaging 2013

5th Annual BPF Seminar



Presentations by ...

the **packhub**



Plastics
Information
Europe

wrap

Plastics in Packaging

A BPF SEMINAR

The UK's premier plastics packaging event returns in 2013 with a diverse and dynamic programme of speakers looking at all aspects of the plastics packaging industry. This seminar will provide delegates with a comprehensive examination of the key topics facing the plastics packaging industry including the effects of the E.U green paper and the impact of the Courtauld Commitment.

Featuring an examination of future trends in packaging and raw materials prices the seminar also includes a case study by Unilever on the future of packaging and finishes with an examination of how to deal with chemical scare stories.

THE SEMINAR PROGRAMME

- 10:15** **Registration & Refreshments**
- 10.45** **Chairman's Introduction** - *Peter Davis, British Plastics Federation*
- 10.50** **Future Packaging Trends** - *Paul Jenkins, the Pack Hub*
- *Trends that will shape the Plastics Industry now and in ten years*
 - *The future of Plastics packaging*
- 11.30** **Trends in the European Polymer Market for Packaging Raw Materials**
Daniel Stricker, Plastics Information Europe
- *Trends in the next five years for packaging raw materials and what the plastics industry can expect*
 - *The volatility of the market and what you should know*
- 12.00** **Tea/coffee break**
- 12.15** **The impact of the Courtauld Commitment**– *Claire Shrewsbury, WRAP*
- *Progress of the commitment*
 - *The implications for plastics packaging producers*
- 12.45** **EC Green Paper 'European Strategy on Plastics Waste in the Environment**
Philip Law, British Plastics Federation
- *BPF response to the green paper*
- 13.00** **Networking Lunch**
- 14.00** **Case Study: How Boots See the Future of Packaging**, *Andrew Jenkins, Boots*
- *Boots packaging sustainability strategy and what it means for plastics packaging producers*
 - *Future trends affecting products at Boots*
 - *Collaborative approaches to solving the big issues*
- 14.30** **The Soft Drinks Road Map and its Implications for the Packaging Industry**, *DEFRA Speaker*
- *An explanation of the soft drinks road map , its objectives and the reason for its creation*
 - *The implications of the road map for the packaging industry*
- 15.00** **Tea/Coffee break**
- 15.15** **Dealing with Chemical Scare Stories**, *Sile Lane, Sense About Science*
- *How best to deal with chemical scare stories*
 - *The importance of science and evidence in public discussion*
- 15.45** **Round up and close**

SPEAKERS BIOGRAPHIES



Peter Davis, British Plastics Federation

Peter Davis has been the Director General of the British Plastics Federation from 1st October 1997. Before that he was the Chief Executive of Incpen (The Industry Council for Packaging and the Environment) from October 1993 - September 1997. He has previously been Director of Marketing; Membership and International Affairs at the Royal Institute of British Architects; Head of Home Affairs in the Conservative Research Department and Special Adviser to Environment Secretary Kenneth Baker MP.

Peter is a Liveryman of the Worshipful Company of Horners, the plastics industry's Livery company in London. He has also held the position of Deputy Chairman of the Enterprise Forum (a business contact group with Coalition Ministers) since 1997.



Síle Lane, Sense about Science

Síle joined Sense About Science as Public Liaison in February 2009 from a career as a stem cell researcher. As Public Liaison Síle worked with regulatory bodies, civic society organisations, the media and policy makers to ensure the public always has access to the best science and evidence. She supported patient groups and medical research charities to promote the tools of scientific thinking and challenge misleading claims.



Philip Law, British Plastics Federation

Philip Law is the Public & Industrial Affairs Director at the British Plastics Federation, the UK Plastics Association, with more than 400 members. Philip was born in Lancaster, England, in 1954 and he holds qualifications from the Universities of Nottingham, York and Oxford. Philip joined the BPF in 1978 and in 2008 he was honoured with the award for Personal Contribution to the Plastics Industry at the Plastics Industry Awards.

He is a former Chairman of the European Plastics Converters Association's Environment Committee in Brussels.



Claire Shrewsbury, WRAP

Claire has over 20 years experience of working in the environmental field. She has managed a number of government programmes that promote both environmental improvements and cost benefits to industry.

Claire is currently the Packaging Programme Area Manager responsible for the delivery of the packaging target under the third phase of Courtauld and developing infrastructure for mixed plastics sorting and processing in England.



Daniel Stricker, Plastics Information Europe

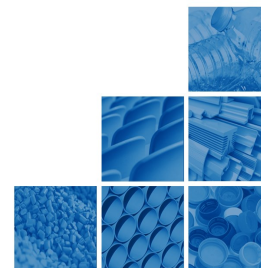
Daniel Stricker is 53 years old and has been involved in the plastics industry for more than 20 years in different positions. Since 1999 Daniel has been senior editor with KI, the leading newsletter for the European plastics industry with more than 4,000 subscribers. Since 2003 he has been KI's editor in chief and deputy editor of PIE.

Daniel has given lectures on plastics topics since 1989 and regularly speaks on trends in polymer prices.



Plastics in Packaging

A BPF SEMINAR



For further information please contact the BPF Events Team

CONTACT Paul Baxter
EMAIL pbaxter@bpf.co.uk
TEL +44 (0)20 7457 5047
FAX +44 (0)20 7457 5045

POST: BPF House
6 Bath Place
Rivington Street
London, EC2A 3JE

REGISTRATION FORM FOR SEMINAR 21st November 2013

PLEASE FAX OR POST BACK TO THE ABOVE ADDRESS

YOUR NAME:

COMPANY NAME:

ADDRESS:

EMAIL:

TEL:

NUMBER OF DELEGATES:

DELEGATE NAMES:

PRICE

BPF MEMBERS	£199 + VAT
AFFILIATE MEMBERS	£219 + VAT
NON MEMBERS	£249 + VAT
ACADEMIC RATE*	£50 + VAT
ADDITIONAL TICKETS*	£100 + VAT

Method of Payment:

☐ Cheque (enclosed)

☐ VISA

☐ MASTERCARD

☐ SWITCH

TOTAL (excl. VAT) £

Credit Card No:

VAT £

Security No.

Exp. Date

Issue No:

TOTAL: £

Card holder's Address:

Signature

Terms and Conditions

* Book any ticket for this seminar and you can book an additional ticket for only £100 + VAT. The £60 off early bird rate does not apply to the academic rate or the additional ticket price.

All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded as well as joining instructions. Please make all cheque payments out to 'The British Plastics Federation'

Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received before two weeks before the seminar – No refund will be given after the this date.

The British Plastics Federation is a company limited by guarantee. Registered in England no. 282883

This literature is correct at the time of going to print, however the BPF reserves the right to alter the programme without prior notice.