



Register online at
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DATE

2nd October 2012
10.00am

LOCATION

**Museum of Science
and Industry**
Liverpool Road
Castleford, Manchester
M3 4FP

CONTACT

Paul Baxter,
BPF Events Team

EMAIL

events@bpf.co.uk

TEL

+44 (0)207 457 5047

FAX

+44 (0)207 457 5045

WEB

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Members £80
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SUPPORTED BY



PVC: The Positive Sustainable Procurement Choice

A BPF SEMINAR

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Presentations by ...

INEOS ChlorVinyls

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PVC: The Positive Sustainable Procurement Choice

A BPF SEMINAR

This one day seminar, now in its 13th year, provides a UK forum for discussing new and future developments relevant to the UK PVC supply chain. This years programme puts particular emphasis on the latest sustainability programmes and initiatives which are contributing to the view of the UK PVC Industry as an essential part of the environmental future of UK industry.

Our expert speakers will cover topics ranging from PVC recycling to energy saving and sustainable procurement. This seminar will provide delegates with further information on both the voluntary industry commitments securing the future of PVC products and the current developments that are cementing the view of PVC as an essential material in modern day life.

THE SEMINAR PROGRAMME

- 10:00 Registration & Refreshments**
- 10.25 Chairman's Introduction** - Philip Law, British Plastics Federation
- 10.30 PVC in the UK; a transformed industry** - Stefan Eingartner, VinylPlus
- The sustainable development journey—from Vinyl2010 to VinylPlus
- 11.00 Guest presentation from Wayne Hemingway MBE**
- 11.45 Tea/Coffee**
- 12.00 Responsible Sourcing of PVC Products** - Jason Leadbitter, INEOS Chlorvinyl
- The need for a responsible sourcing label and availability
 - Core elements and key benefits
- 12.30 Energy and Resource Saving Products** - Roger Mottram, BPF Vinyls Group Chairman
- Opportunities for energy saving products in the EU
 - Quantified examples of PVC products that save energy during use
- 13.00 Networking Lunch**
- Afternoon session chaired by Roger Mottram, BPF Vinyls Group Chairman**
- 13.45 PVC Recycling in the UK** - Jane Gardner, Axion Consulting
- Recovinyl achievements in the UK
 - Recovinyl the new concept
- 14.15 The use of PVC in sports architecture**— Amy Wilson, Architen Landrell Associates
- An architects point of view on how to use plastics in sustainable construction
 - Practical examples of the use of PVC in sports architecture
- 14.45 Sustainable Procurement in the UK and the Communication Tools to Promote Successes**
Philip Law and Sarah Plant, British Plastics Federation
- Decisions in favour of PVC Products
 - Communicating positive messages through the supply chain
- 15.00 Tea/Coffee followed by the chance to join a guided tour of the Museum**

For more information visit www.bpfevents.co.uk

SPEAKERS BIOGRAPHIES



Stefan Eingartner, VinylPlus

Stefan worked for almost 30 years until the end 2007 in the plastics conversion business, mainly rigid films. Since 2008 Stefan has been a consultant.

Stefan has been consulting the PVC industry in Europe and Vinyl 2010 on the potential set up and strategy of a new 10 year Voluntary commitment.



Jane Gardner, Axion Consulting

Jane Gardner is a Senior Consultant for Axion Consulting, who are the UK agents for Recovynil. Jane has worked for Axion for 5 years as part of the UK Recovynil team and has been involved in setting up Recofloor the Vinyl Take Back Scheme.



Wayne Hemingway MBE

Wayne Hemingway cofounded Red or Dead fashion label, building it into a label that received global acclaim and won the prestigious British Fashion Council's Streetstyle Designer of the year award three years in a row. After selling Red or Dead, Hemingway set up HemingwayDesign, which specialises in affordable and social design including projects such as the Staiths South Bank and working with agencies including the North West Development Agency and Copeland Borough Council



Philip Law, British Plastics Federation

Philip Law is the Public & Industrial Affairs Director at the British Plastics Federation, the UK Plastics Association, with more than 400 members. Philip was born in Lancaster, England, in 1954 and he holds qualifications from the Universities of Nottingham, York and Oxford. Philip joined the BPF in 1978 and in 2008 he was honoured with the award for Personal Contribution to the Plastics Industry at the Plastics Industry Awards.

He is a former Chairman of the European Plastics Converters Association's Environment Committee in Brussels.



Jason Leadbitter, INEOS Chlorvinyl

Jason has had 24 years experience working within the PVC industry, most of that time with his former employer Hydro Polymers and now in a much larger capacity as Sustainability and Compliance Manager at INEOS ChlorVinyls, Europe's largest PVC producer. He has an active European role in a number of trade associations, especially on environmental and waste management issues. He is the current Chairman of the Controlled-Loop Recycling Committee of VinylPlus – the European PVC industry voluntary commitment.

Jason is the author of a number of books and publications especially on issues relating to sustainability. He has an Honours Degree in Materials Science and a PhD in Polymer Chemistry (Bradford University). He has been an honorary lecturer at several universities including Strathclyde University, Scotland and BTH University, Sweden and visiting lecturer at Birmingham, Aston, Manchester, Loughborough Universities in the UK as well as INSEAD Fontainebleau, France and Nyenrode Business School, The Netherlands.



Roger Mottram, BPF Vinyls Group Chairman

Roger joined ICI in 1984 after graduating with First Class Honours in Materials Science from Bradford University and has worked in the chemicals and polymers industry ever since. Roger's first involvement with the PVC industry was in 1989 when he was seconded from ICI to European Vinyls Corporation.

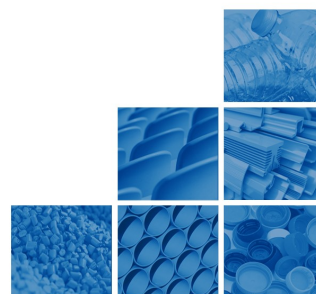
Roger has held a variety of technical, commercial and communication roles, but has specialised in environmental and regulatory affairs and sustainable development activities for the PVC industry during the last 16 years. With the coming together of INEOS Chlor and INEOS Vinyls in 2006 the environmental and regulatory affairs role has been extended to cover all chlor-alkali products.

Roger is currently active on many industry committees especially with the BPF, ECVI, PlasticsEurope, EuroChlor and ECSA. A founder member and participant in the BPF Vinyls Group and the VinylSUM network.



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For further information please contact the BPF Events Team

CONTACT Paul Baxter
EMAIL pbaxter@bpf.co.uk
TEL +44 (0)20 7457 5047
FAX +44 (0)20 7457 5045

POST BPF House
6 Bath Place
Rivington Street
London, EC2A 3JE

REGISTRATION FORM FOR SEMINAR 2nd October 2012

PLEASE FAX OR POST BACK TO THE ABOVE ADDRESS

YOUR NAME:

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AFFILIATE MEMBERS	£120.00 + VAT
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Terms and Conditions

All payments must be completed by the commencement of the seminar. A VAT receipt will be issued on receipt of your payment and forwarded as well as joining instructions. Please make all cheque payments out to 'The British Plastics Federation'

Cancellation: If you are unable to attend after having confirmed your registration, please inform us in writing so that your registration may be transferred to any member of your company.

Refunds: A charge of 20% will be made on written cancellations received before two weeks before the seminar – No refund will be given after the this date.

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This literature is correct at the time of going to print, however the BPF reserves the right to alter the programme without prior notice.

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