

The Future of Plastics Packaging

Thursday 30 November
BPF House, London, EC2A 3JE

BPF and Plastics Europe Members £75 + VAT
Non Members £125+ VAT

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Presentations from

 **Logoplaste**

MARKS &
SPENCER



The **co-operative**

The Future of Plastics Packaging

What does the future of plastics packaging hold? And what challenges lie ahead? This BPF seminar will explore the challenges and opportunities that the plastics packaging industry will face in the next five, ten and fifteen years. Join us at this one-day event to examine consumer perspectives on plastics packaging and to discover how the BPF is looking to challenge misconceptions.

The event will also feature a presentation on marine litter, reusable PET bottles and a look at how to achieve consistency in plastics packaging design. Network with your peers, update your skillset and learn what the future will hold at this important seminar.

Who should attend: This seminar is aimed at senior and middle managers from organisations involved in plastics packaging in the UK.



Seminar Programme

Morning Session

10.00 Registration & Refreshments

10.25 Chairman's Introduction

*Phil Chadwick,
Plastics in Packaging*

10.30 Introduction from the BPF

10.35 The Future of Plastics
Packaging

Benjamin Punchard, Mintel

11.00 Consumer Perspectives on
Plastics Packaging

*Kevin Vyse, Marks and Spencer
Barry Turner, BPF*

11.30 Morning Break

11.50 Hope, Hype and Headlines:
Science in the news media

Tom Sheldon, Science Media Centre

12.20 European Eco-Design
Packaging Guidelines

Dr Isabel Schmidt, IK

12.50 Networking Lunch

Afternoon Session

13.50 Findings on the Flow of Litter
into the North Sea from
Germany

Stephanie Cieplik, BKV

14.20 Reusable PET Bottles

Stephen Mancey, Logoplaste

14.50 Plastics Packaging Consistency
and Design

Rob Thompson, Co-op

15.20 Afternoon Break and Close



Speakers



Tom Sheldon

Science Media Centre

Tom Sheldon has degrees in Artificial Intelligence and Bioinformatics. He joined the Science Media Centre in April 2008, and he takes the lead on engineering and environment stories in the national news. Fukushima, 'climategate', GM crops, and the health effects of mobile phones have all been high profile media stories over the last few years. In every case it was vitally important that the voices of scientists and engineers were heard among the uproar.

When these stories break, the SMC provides a direct route between journalists and scientists, to their mutual benefit ensuring that reporters have constant and immediate access to the best quality, up-to-date evidence, and that scientists have help communicating complex, nuanced research where it matters most: the national news media.



Rob Thompson

Co-op Group

Rob Thompson works as the sole Packaging Technologist for the Co-op Group as part of the Food Policy team in the central support centre in Manchester. He is involved in the development of Co-op branded products across all categories, ensuring that their packaging complies with their environmental and food safety policies. He manages the process for packaging innovations, trouble shoot packaging quality issues and is behind the drive to make all of Co-op groups packaging easy to recycle.

In his previous role as Senior Packaging Technologist for AG Barr, he managed Packaging NPD projects from initiation through to completion, ensuring optimum technical effectiveness and efficiency, together with minimum environmental impact. Bringing beverage brands such as IRN-BRU, Rubicon, Orangina, Tizer and Strathmore to market,

Rob holds a diploma in Packaging Technology from the Institute of Packaging and a level 5 diploma in Management and Leadership from the Chartered Management Institute.

Registration

NAME:

ORGANISATION:

ADDRESS:

EMAIL:

TELEPHONE:

METHOD OF PAYMENT

☐ Cheque enclosed

☐ Credit Card (Visa, Mastercard etc.)

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Fill out this form and fax to +44 (0)207 457 5045 or email (invoice only) events@bpf.co.uk

Future Events

9 November, Birmingham

BPF Automotive Seminar

16 November, London

Brexit and REACH: A Dangerous Mix

23 November, London

Recycling the Unrecyclable

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PlasticsEurope
Association of Plastics Manufacturers

BPF
British Plastics Federation